Due to COVID-19 circumstances, the Trustees of the UC Santa Barbara Foundation met via Zoom webinar.
John Gurley  Alex Pananides  Jeffrey Worthe, Jr.
Roy Hardiman  Ceil Pulitzer

**Special Guests & Speakers:**

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**Development Office and Foundation Staff Members:**

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**Virtual Meeting Housekeeping**—Chris Pizzinat

- Chris Pizzinat addressed meeting format and tips for attendees, and reminded trustees of the modified agenda planned:
  - Chancellor will be providing the Campus update followed by a panel of researchers from UCSB who are working on Covid-19.
Program includes addressing questions submission of trustee questions in advance of the meeting, and live questions during the meeting.

All committees conducted business as usual on Friday. Given the modified agenda, all business updates, reports, resolutions, and board votes will be provided electronically early next week.

**Chair’s Opening**—Betty Elings Wells
- The chair opened the meeting at 9:06, and wished everyone and their families well during this unprecedented time.
- Covid-19 is impacting all of us and UC Santa Barbara is responding by meeting critical, high priority needs for students, teaching and research.
- Student Advantage Initiative moving forward successfully, details provided in Fundraising Report distributed to all trustees in advance of the meeting.
- Introduced the Chancellor.

**Chancellor’s Report**—Henry T. Yang
- Chancellor thanked all trustees for joining the first virtual board meeting.
- Chancellor noted everyone is dealing with unexpected challenges related to COVID-19 and thanked trustees for taking the time to meet this morning. He and Dilling wished trustees and their families well and hoped everyone was staying healthy and safe. They are both grateful to all of our trustees, for their vision and guidance during this difficult time.
- Thanked Betty Elings Wells for serving as chair, and all trustees for their support, leadership and commitment to UC Santa Barbara.

- **COVID-19 Response Update**
  - Council of Chancellors meeting regularly.
  - Campus COVID-19 Response Working Group, meeting daily.
  - Remote instruction for spring quarter and Summer Sessions.
  - Pass/no pass grading options for spring quarter.
  - Commencement, we will be holding a virtual ceremony in June that will allow us to recognize the achievements of our graduating students. We will plan to hold an in-person ceremony when it is safe to do so, welcoming all of our 2020 graduates and their families back to our campus so that we can celebrate their numerous accomplishments together.
  - As of early April, 93% of our students moved out of Residence Halls; 70% from undergraduate apartments.
  - Transitioned to primarily remote workforce as of March 19 (date of California’s stay-at-home order).
  - Planning for fall.
  - Planning for ramp-up of on-campus research starting as early as June.
  - Necessary components:
    - COVID testing.
    - Exposure notification (i.e. contact tracing).
    - Physical distancing (classrooms, housing, dining, workspaces, labs, library, etc.).
    - Face coverings.
    - Increased custodial services (frequent disinfection and sanitation).
    - HVAC.
Infection Control Coordinator Holly Smith from Student Health has been enlisted to help coordinate.

- **Planning Scenarios for Fall**
  - Hybrid scenario:
    - Instruction: some in-person; some remote.
    - Housing: guided by public health directives.
    - Library: allow some access.
  - Largely return to normal instruction:
    - Unlikely for fall quarter.
    - Still accommodate students who need remote access.
  - Full remote instruction for fall quarter:
    - Guided by public health requirements and safety concerns.
    - Still ramp up some approved on-campus research.
    - Operate predominantly with remote workforce.

- **UC System-wide Response to Employees**
  - UC President Janet Napolitano issued an Executive Order allowing up to 128 hours of paid administrative leave for all employees, including student workers, to help them address the particular challenges they are facing as a result of COVID-19.
  - UC President and all 10 UC chancellors announced that there will be no COVID-19 related layoffs for all career employees through the fiscal year ending on June 30, 2020.

- **Donor Response**
  - Thanks to the inquiries of our donors, Development has established a COVID fund to help address existing and emerging critical needs of our students, faculty, and staff: [https://giving.ucsb.edu/covid-19](https://giving.ucsb.edu/covid-19).
  - Thanks to the generosity of our donors, our campus has purchased and distributed cloth face coverings to personnel performing essential services on campus.

- **2021 Governor’s May Revision**
  - California faces $54-billion budget deficit due to “COVID-19 Recession”; 22.3% decline in revenue since January.
  - Revised Budget for UC:
    - May revision eliminates most new investments in UC, including January proposal of 5% increase ($173M) to UC general fund.
    - Trigger cut of 10% ($364 million) in recurring funding to UC unless federal government provides sufficient stimulus funding.
    - May revision proposes an overall 2020-21 funding level 14.5% lower than the Budget Act of 2019.
  - Campus Impact:
    - With 10% trigger cut = $32-million cut to our campus.
    - Without 10% trigger cut = $8-million cut to our campus.
COVID-19 Budget Impact

- Estimate that campus impact could eventually be in the hundreds of millions of dollars.
- Unanticipated expenses, plus loss of revenue from auxiliary services: campus housing and dining operations, parking, student health services, Arts & Lectures, and summer conference activities.
- Steps to reduce costs and expenses:
  - Pause in administrative staff hiring and manage upcoming vacancies in order to help address personnel costs, which account for almost 80% of operating expenses.
  - Limit travel to only mission-critical travel.
  - Review all discretionary expenses.
  - UCOP discussing system-wide strategies, such as salary cuts for senior administrators and delay in merit increases.
- Planning for reduction of all core operating budgets for FY 2020-21.

Faculty Research on COVID-19

- MCDB Professors Max Wilson, Carolina Arias, Diego Acosta-Alvear, and Kenneth Kosik (Harriman Professor of Neuroscience) are developing a CRISPR-based COVID-19 detection test that is more sensitive and faster than the CDC version, and is deployable in the field.
- Our Solid State Lighting & Energy Electronics Center researchers and member companies are developing ultraviolet LEDs that have the ability to decontaminate surfaces — and potentially air and water — that have come in contact with the SARS-CoV-2 virus.
- Our interdisciplinary research centers, NOVIM, and Cottage Health have launched a seminar series every Tuesday through June 9 to discuss and further research on how artificial intelligence and data science may help tackle various aspects of COVID-19.
- Professor of Geography Krzysztof Janowicz and our Spatial Center are working on a geographically-integrated COVID-19 knowledge graph, with the goal of developing a regional index for reopening the country step-by-step and place type by place type – in collaboration with industry partners Oliver Wyman and Esri. NSF has recommended this project for funding.

Faculty Contributions to Fight COVID-19

- Our MCDB colleagues have donated essential biochemical supplies to Santa Barbara Cottage Hospital to augment much-needed testing in the community; and our CNSI colleagues are using 3-D printing to supply local health providers with critically needed face shields.
- Staff colleagues in our Department of Theater and Dance are making face coverings for local healthcare workers.

Student Updates

- Fall 2020 Admit Data:
  - 90,953 freshman applicants (109,949 total)
- 32,588 freshman admits
  - 36% admit rate (up from 30%)
  - Average self-reported GPA: 4.32 (no change)
  - 68% California residents (up from 64%)
  - 17% domestic nonresidents (up from 15%)
  - 15% international nonresidents (down from 21%)
  - 22% underrepresented minorities (down from 23%)
  - 26% first-generation (down from 29%)

- Fall 2020 SIR Update:
  - Freshman SIR deadline was May 1
  - Transfer deadline is June 1
  - Enrollment targets:
    - CA: 4,090
    - Nonresident: 950
  - Current SIRs:
    - CA: 4,313
    - Nonresident: 1,110
  - Admissions is offering a full array of online webinars and appointments. Attendance has been excellent, which is a good sign for enrollment.
  - Virtual Open House was held April 22.
  - Virtual Tour numbers have doubled, so students are accessing that option (tours in English, Spanish, Korean, and Mandarin).

- UC System-wide Response for Admissions:
  - UC suspends the standardized test requirement ONLY for students applying for fall 2021 freshman admission.
  - UC allows pass/no pass grades for spring 2020 high school courses
  - For transfer students, UC temporarily suspends cap on the number of transferable units with “pass/no pass”.
  - UC continues to award credit for AP classes.

- CARES Act Funding:
  - Campus receives $25 million overall, plus eligible for additional $2 million designated for Minority-Serving Institutions/Hispanic-Serving Institutions.
  - $12.5 million dispersed to undergraduate and graduate students with financial need.
  - Award amounts are based on 2019-2020 FAFSA information and are intended to help cover educational expenses related to the disruption of campus operations due to COVID-19, such as food, housing, course materials, technology, healthcare, and childcare expenses.

- Tuition/Fees and Housing - UCOP has made the following decisions regarding tuition/fees and housing:
  - “Some or all instruction for all or part of Academic Year 2020-21 may be delivered remotely. Tuition and mandatory fees have been set regardless of the method of instruction and will not be refunded
in the event instruction occurs remotely for any part of the Academic Year."
- "It is not possible to know at this time whether the COVID-19 pandemic will result in changes to operations in student housing and residential life in Academic Year 2020-2021. Consequently, we are not offering a housing guarantee.

- **Campus Updates and Highlights**
  - Dean Carol Genetti of our Graduate Division has accepted the position of Vice Provost for Graduate and Postdoctoral Programs at New York University Abu Dhabi in the United Arab Emirates, beginning September 1, 2020.
  - 2021 U.S. News Best Graduate Programs:
    - Materials - #4 overall and #2 public.
    - Sex and Gender - #4 overall and #2 public.
    - Chemical Engineering - #8 overall and #4 public.
    - Physics - #10 overall and #3 public.
  - Year to Date Research Funding Fiscal Year 2020:
    - $181.1M - Direct Federal, Non-Profit, Industry, Indirect Federal, UC, State and Higher Education.
    - Research funding up 5% over last year, as of May 5, 2020.
  - $2M National Science Foundation HSI Grant:
    - Campus receives $2-million NSF grant for improving undergraduate STEM education at Hispanic-Serving Institutions.
    - Multi-year sequence of course-based undergraduate research experiences, mentoring, field experiences, and internships.
    - Collaboration of faculty in our Department of Ecology, Evolution, and Molecular Biology and our ONDAS Center (“Opening New Doors to Accelerating Student Success Center”), with a concurrent research project in our Department of Chicana/o Studies.
  - Control Process Automation Hall of Fame - Trustee (H’09) and Professor Emeritus of Chemical Engineering Duncan Mellichamp has been selected by his peers for induction into the Control Process Automation Hall of Fame.
  - 2020 John M. Prausnitz AIChE Lecture - Mellichamp Professor of Systems Engineering Michael Doherty is selected by the American Institute of Chemical Engineers for this prestigious honor.
  - National Endowment for the Humanities Award - Professor of English Patricia Fumerton receives her eighth NEH Award for her English Broadside Ballad Archive.
  - College of Fellows of the American Theatre - Professor of Theater and Dance Risa Brainin is inducted into the College of Fellows of the American Theatre.
  - NSF Early CAREER Award - Roughly $500,000 each in research funding:
    - Assistant Professor of Mechanical Engineering Elliot Hawkes
    - Assistant Professor of Materials Kunal Mukherjee
• Assistant Professor of Mechanical Engineering Alban Sauret
  • Assistant Professor of MCDB Julie Simpson

  ○ 2020 NSF Graduate Research Fellowships:
    ■ 19 graduate students ($138,000 over three years)
    ■ 7 undergraduate students
    ■ 22 honorable mentions
    ■ In 2019, we had 19 total recipients

• Isla Vista Update
  ○ Deltopia:
    ■ Efforts were especially urgent with the special concerns regarding public gatherings and COVID-19.
    ■ Focused on education and enforcement.
    ■ Messages were sent to all students, co-signed by our medical faculty experts and our Associated Students president, encouraging our students to be leaders and to communicate to friends that the proximity of parties and gatherings, especially one like Deltopia, is very dangerous.
    ■ Launched social media campaign encouraging students to “Stay Home” and “Keep Gauchos Safe.”
    ■ Police reported, “No citations, no arrests, and no incidents of concern.”

• Appreciations
  ○ Jeff ('66) and Judy Henley via the J & J Foundation - $3M to support the renovation of our Thunderdome, with a new basketball practice court and chair-back seating throughout the venue.
  ○ Roy T. Eddleman - $1.5M to establish the Roy T. Eddleman Center for Quantum Innovation (The Eddleman Center will support research, education, and programs in quantum science and engineering).
  ○ Adelson Medical Research Foundation - $1.05M to support the research of Harriman Distinguished Professor of Neuroscience Ken Kosik in our Neuroscience Research Institute.
  ○ Anonymous - $700,000 to support research in our Department of Electrical and Computer Engineering led by Professor of Computer Science Yufei Ding.
  ○ Waitt Foundation - $675,000 to support research by our Bren School’s Sustainable Fisheries Group led by Dean Steve Gaines.
  ○ Heising-Simons Foundation - $635,000 to support the research of Worster Professor of Experimental Physics Ben Mazin.
  ○ Estate of Jane Kievit - $624,868 to support educational programming at Sedgwick Reserve through the Jane Kievit Sedgwick Endowment Fund.
  ○ Trustee Judy ('63/'65) and Jack Stapelmann - $500,000 to establish the Stapelmann Field Studies Scholars Fund in Environmental Studies. (This
commitment was made following our February Trustee meeting presentation celebrating the 50th anniversary of Environmental Studies).

- National Geographic Society - $409,636 to support the research of Bren Professor of Interdisciplinary Environmental Science and Management Chris Costello.
- Jay and Marsha Glazer - $375,000 joining the Henleys in support of our Thunderdome renovation project with a new basketball practice court.

Introduction of Joe Incandela, Vice Chancellor for Research - Henry T. Yang

- Data on COVID-19 in Santa Barbara County - Joe Incandela
  - Data shared with COVID-19 Response Committee weekly.
  - Review data of cases in Santa Barbara County (without prison totals).
  - Looking for trends by reviewing totals cases every five days.
  - Compared China shut down data against our data at point of Stay-at-Home order by the Governor and found the curves to be very similar.
  - Some rise in cases around April, around Easter.
  - Transmission increase when we stop to shelter-in-place.
  - Generally doing well in Santa Barbara, overall numbers are low.

COVID-19 Research Panel and Discussion:

The Urgent Mobilization of our Campus: Plans and Prospects for the COVID-19 Crisis
Introduction - Henry T. Yang

Panel of faculty experts who have set aside their current research projects and redirected their efforts to address the COVID-19 crisis. They shared the critical collaborative work taking place across the disciplines to find creative solutions to help our campus community and beyond. They also answered questions from our trustees about our testing and tracing efforts, which are essential for any return to in-person instruction and on-campus research.

Guest Speakers:

“The COVID-19 Virus: A Few Nucleotides Cripple the Planet”
Chuck Samuel, Research Professor and C.A. Storke II Professor and Distinguished Professor Emeritus

“Staying in Front of COVID-19: Detecting the Virus”
Max Wilson, Assistant Professor of MCDB

“A Campus Plan: Protecting our Community”
Carolina Arias, Assistant Professor of MCDB
“Moving Forward in the COVID-19 Environment: What’s Next?”
Ken Kosik, M.D., Harriman Distinguished Professor of Neuroscience

Trustee Q&A also Included Additional Guest Speaker:
Holly Smith, RN, Infection Control Coordinator, Student Health

The 141st Meeting of the Board of trustees was closed at 10:32 a.m.

BOARD MINUTES ADDENDUM

Board Committee Reports and Board Vote Update: Due to the format of the virtual board meeting, the full board received the committee reports and voted on all resolutions and business items electronically. Communication for the vote was sent to the full board on Monday, May 18, 2020.

The minutes of the February 22, 2020 meeting were approved.

The following resolutions were approved by a vote of the full board:

- Investment Resolution-Invst Mgr, Trust & Custodial Accts
- Investment Resolution-LTIP Mgmt & Controls
- Finance Resolution-Brokerage & Bank Accts
- Finance Resolution-Compliance with UC Policy
- Finance Resolution-Sale of Gifts of Real Property
- Nominations Resolution Re-election of Trustees for an Additional Term

The actions of the Finance committee on the budget, approved by the board.

- UCSB Fdn FY 20-21 PRELIMINARY Budget

Board Committee Reports Provided to Full Board on May 18, 2020

Investment and Finance Committees John Amhold, Chair

The Investment and Finance Committees met back-to-back via Zoom, with an abbreviated agenda as no representative from the UC Treasurer’s Office participated.
The Investment Committee reviewed and approved the following resolutions for the full board:

- Investment Resolution-Invst Mgr, Trust & Custodial Accts
- Investment Resolution-LTIP Mgmt & Controls
- Finance Resolution-Brokerage & Bank Accts
- Finance Resolution-Compliance with UC Policy
- Finance Resolution-Sale of Gifts of Real Property

The Finance Committee reviewed and discussed the 2012-21 budget for the UC Santa Barbara Foundation. After discussion, the committee moved to approve the budget. UCSB Fdn FY 20-21 PRELIMINARY Budget.

There was some initial discussion of the endowment cost recovery fee and this will be taken up again at a later meeting.

**Development and Donor Relations Committee Paula Bruice and Gary Erickson, Chairs**

The Development and Donor Relations Committee met via Zoom with a wonderful turnout from Trustees. Chris Pizzinat provided an overview of the department in light of the COVID-19 environment. Chris shared some updates on how this pandemic has impacted fundraising as well as the fundraising operation given physical distancing requirements.

This was followed by a fundraising report provided by Nicole Klanfer. The department conservatively estimates it will close the year on June 30 with a minimum of $92-million. This is likely going to be closer to $95-million, and we remain within striking distance of our $100-million goal. The number of overall gifts has declined since the pandemic was announced. A more complete fundraising picture can be found in the Spring 2020 Fundraising Report.

Beverly Colgate provided a report on the campus’s fundraising response to COVID-19. She is now back in a new role as Senior Advisor to Development and leading the COVID-19 fundraising response. She shared several slides laying out the financial impacts to campus as well as the need for private support to address these challenges. The campus has created the UCSB Response Fund as well as a COVID-19 Testing Fund, and many Trustees have made early seed commitments of support. We thank all of those generous Trustees for their generosity.

The presentations were followed by breakout discussions in smaller groups with a series of questions focusing on providing feedback to the Development Office on how best to fundraise in this environment, and how Trustees themselves are thinking and feeling about their own giving. Many good ideas were shared. The Development Office will be following up with more specific feedback and next steps.

**Nominating Committee Dick Breaux, Chair**

The Nominating Committee met via conference call. The committee renewed many of the Trustees whose terms are expiring June 30 for another three-year term beginning July 1, 2020. Three Trustees have elected to step down from the board at the conclusion of this term: Mark Linehan, Daryl McCall, and Fred Steck. We are indebted to their service and leadership.

Normally at the spring meeting the committee would be voting to welcome new Trustees to the board. Given the impacts of COVID-19, invitations have not yet been
extended to the potential Trustees approved by the committee in winter. Time may yet allow for this prior to the fall 2020 meeting.

The committee has separately been discussing a strategy to manage the new term limits when they come into effect beginning 2024. The committee has elected to schedule subsequent discussions to finalize and submit its plan.

**Executive Committee Betty Wells, Chair**

The Executive Committee met via conference call and approved the following resolutions for vote by the full board:

- Nominations-Re-election of Trustees for an Additional Term
- Investment Resolution-Invest Mgr, Trust & Custodial Accts
- Investment Resolution-LTIP Mgmt & Controls
- Finance Resolution-Brokerage & Bank Accts
- Finance Resolution-Compliance with UC Policy
- Finance Resolution-Sale of Gifts of Real Property
- UCSB Fdn FY 20-21 PRELIMINARY Budget

Betty Wells provided an update on her Student Advantage Initiative to raise funds in support of undergraduate and graduate students. Thus far the campus has raised over $10-million this year toward the annual goal of $12.5-million. The Trustees have reached their annual goal of $2-million toward this effort, with additional commitments expected. Thank you to all Trustees who have participated in this initiative. Chris Pizzinat provided a fundraising report.

Committee chairs each provided reports of their respective committee meetings from earlier in the day. The only addition to these reports not mentioned earlier in this document is the Planned Giving Ad-Hoc Committee chaired by Steve Mendell. Steve provided an uplifting update on the planned giving survey that went out in February to roughly 16,000 mostly alumni. Of these, we have received over 700 responses, including 32 new estate commitments previously unknown to us, bringing the total number of new legacy commitments this fiscal year to 46 - a new high. Over 200 respondents indicated an interest in considering such a gift at some time.

The meeting concluded with Chancellor Yang sharing some preliminary updates on how he has been managing during this COVID-19 crisis. He provided several items of interest in how we are discussing how best to re-open the campus. This was a prelude to his comments for the full meeting the following day.