MINUTES
134th MEETING OF THE BOARD OF TRUSTEES
UC SANTA BARBARA FOUNDATION
Saturday, February 24, 2018
Corwin Pavilion

UC SANTA BARBARA
A meeting of the Trustees of the UC Santa Barbara Foundation was held on
Saturday, February 24, 2018 in Corwin Pavilion at the University of California,
Santa Barbara, pursuant to the notice specified in the bylaws.

Trustees Attending:
Ann Adams
David Adishian
John Arnhold
Karen Bedrosian Coyne
Laurie Benton Kauth
Barrie Bergman
Edward Birch
Henning Bohn
Richard Breaux
Paula Briceno
Daniel Burnham
Beverly Colgate
Ann Cady Cooper
Stephen Cooper
Stephen Crowe
Tunç Doluca
Bob Duggan
Glenn Duval
Gary Erickson
John Gerngross, Jr.
Marc Grossman
Norm Habermann
Eva Haller
Thomas Harriman
David Henke
Blair Hull
Packy Jones
Peter Jordano
Marilyn Lee
Carl Lindros
David Marshall
Duncan Mellichamp
Darryl McCall
Steven Mendell
Louise Pahl
Conner Rehage
Eric Sonquist
Judith Stapelmann
Fredric Steck
Susan Tai
James Taylor
George Thurlow
David Valentine
Kent Vining
Claudia Webster
Gary Wilcox
Susan Worster
Chancellor Yang

Trustees Not Attending:
Janet Alpert
Sarah Argyropoulos
Richard Auhll
Robert Ballard
Mark Bertelsen
Gwendolyn Brown
Marcy Carsey
Deanna Dehlsen
William Dinsmore
Diandra Douglas
Betty Elings Wells
Scott Frank
Elizabeth Gabler
Roger Haughton
George Holbrook, Jr.
Judy Hopkinson
Michael Koch
Jack Krouskup
Hieu Le
Mark Linehan
Lillian Lovelace
John Marren
Kathryn McKee
Pamela Meyer Lopker
Mary Moslander
Kristen Nesbit
Lady Leslie Ridley-Tree
Richard Ryu
Jean Schuyler
Mark Schwartz
Kenneth Slaught
Phillip Spector
David Stamps
Michael Stewart
Howard Wenger
Philip White
Bruce Wilcox
Marie Williams
Richard Williams
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<tr>
<td>Frederick Gluck</td>
<td>Alex Pananides</td>
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<td>Gus Gurley</td>
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<td>Roy Hardiman</td>
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**Special Guests & Speakers:**

- Ralph Archuleta
- Jagdeep Singh Bachher
- Kathy Breaux
- Lars Bildsten
- Celesta Billeci
- Deepika Chandrashekar, student
- Emily Day, student
- Kathy Foltz
- Rex Fukuchi, musician
- Steven Gaines
- Carol Genetti
- Alan Grosenheider
- Chuck Haines
- Charles Hale
- Heidi Haller
- Yoel Haller
- Ben Halpern
- Margaret Klawunn
- Ed Keller
- Alperan Koliva, student
- John Longbrake
- Sarah Lynch, student
- John Majewski
- John McCutcheon
- Jeffrey Milem
- Chet Moore
- Anoop Praturu, CCS student
- Lisa Przekop
- Kyle Lewis
- Alec Webster
- Ralph Webster
- Milo Weising, musician
- Trevor Weitzenberg, student
- Sue Wilcox
- Pierre Wiltzis
- David Wong
- Bruce Worster
- Dilling Yang

**Development Office and Foundation Staff Members:**

- Kelly Adams
- Cynthia Alexander
- Hallie Anderson
- Toni Arellanes-Miller
- Elizabeth Badart
- Marcel Badart
- Christina Baglas
- Brian Boyer
- Catherine Boyer
- Polly Bustillos
- Deven Desai
- Melinda Douglas
- Rob Dunton
- Matt English
- Andrea Estrada
- Gretchen Falvo
- Brandi Fraser
- Leslie Gray
- John Hammond
- Janice Hartoch Taylor
- Lynn Hawks
- Bethany Innocenti
- Stacey Janik
- Venilde Jeronimo
- Rachel Johnston
- Julie Karbula
- Jeanne Kearns
- Bryan Kerner
- Nicole Klanfer
- Camille Kurreck
- Melodie Lee
- Scott Lemere
- Marcie Marsh
- Julie Martis
- Holly McCord Duncan
- Melissa Miller
- Kristi Newton
- Dan Oh
- Lisa Oh
- Ilana Ormond

- Beth Pitton-August
- Chris Pizzinat
- Steve Ramirez
- Sandy Robertson
- Patricia Sadeghian
- Percy Sales
- Devin Scott
- Megan Shoemaker
- David Silva
- Julie Sperling
- Mehgan Tanner
- Jillian Tempesta
- Rocio Torres
- Christian Treitler
- Rubi Trevino
- Lotus Vermeer
- Julie Weiner
- Jennifer Wilson
Chair’s Opening—Richard Breaux

- The Chair called the meeting to order at 9:04 a.m.
- Reviewed the Chair’s goals over the next 2 years:
  - Define Long-term Vision of UC Santa Barbara
    - Work on vision that is supported by Chancellor Yang, to allow trustees to easily articulate and promote.
    - University promotion is a responsibility of the trustees.
  - Grow Philanthropy by using Planned Gifts
    - 13 current trustees committed gifts, increase to 25.
    - Interested in the intent, not the dollar amount.
    - Help the development team to generate 45 total planned commitments & gifts.
  - Increase Diversity on the Board
    - Campus updates report the tremendous diversity in student population.
    - Increasing diversity on our board will help to better serve our student population.
    - Expand search for diverse board recommendations to fill board slots with qualified, capable, intelligent, generous candidates.
- Moment of appreciation for Chancellor Yang and Dilling’s character, commitment, and action during the Thomas Fire and its after effects.
- Thanked trustee Paula and Tom Bruice for hosting the Lancaster Society reception at her home.

Business Meeting/Action Items

- The minutes of the October 28, 2017 meeting were approved.
- Nominations Committee - Gary Wilcox
  - Conference call was held on Wednesday, February 21, 2018.
  - Discussed and approved new trustee candidates.
  - Reviewed Chairs’ goals around diversity.
  - Discussed, and are working on, renewing trustees with terms expiring in spring.

- Investment, Finance & Audit Committees – Eric Sonquist
  - Investment Committee Resolutions:
    - Approval of Endorsement of Documents and Signature Authority on All Investment, Banking, Financial Services, Trust and Custodial Accounts.
    - UC Santa Barbara Foundation Investment Policy Guidelines.
    - The resolutions presented were approved by a vote of the full board.
  - Finance Committee Resolutions:
      - Changing from 55 to 50 basis points.
    - Approval of Endorsement of Documents and Signature Authority on Brokerage and Bank Accounts.
    - Approval of Compliance with University Policy.
• Approval of Endorsement of Documents and Signature Authority on the Acceptance and Sale of Donations of Real Property.
• Approval of the Endowment Payout Rate for FY 18-19.
  • 4.25 to 4.0% reduced payout to improve long-term buying power of investments/endowments.
• The resolutions presented were approved by a vote of the full board.
  • Audit Committee:
    o Approved tax returns prepared by PwC (Price Waterhouse Coopers).
    o Audit of tax returns and resolutions approved by the board.
• Development & Donor Relations Committee - Darryl McCall
  o Committee received a brief report from the Campus Advocacy Resource and Education (CARE).
  o April 12, 2018 Give Day: Trustee involvement is key in the promotion and support through outright gifts, matching and trigger gifts.
  o Visual identity
    • John Longbrake and Alex Parraga shared new website with branding shift to “UC Santa Barbara” with emphasis on the Santa Barbara location and updates to colors and fonts across all departments and materials.
  o Planned Giving: Increase participation, from 13 to 25 trustee gifts.

Trustee Video—Featuring Steven Cooper, “Three Reasons to Give to College of Engineering”

Executive Director’s Report – Beverly Colgate
  • Annual fundraising at $54.4M to date.
  • Slow first quarter; 3rd and 4th quarters are always best.
  • 2018, an unusual year (tax reform, stock market fluctuation), expect possible changes in charitable giving.
  • 14 gifts of $1M+, totaling $25M.
  • $8.6M in gifts under $50,000.
  • $11.2M from alumni, 21% of total giving to date.
  • $5M+ in scholarships, fellowships and student awards.
  • Give Day 2018 will be held on Thursday, April 12th.
    o Online giving event with goal of $5M.
    o Several pre-event promotions, regional events, and on campus student, staff, and faculty activities planned.
  • Planned Giving
    o Goal - 25 commitments from trustees over the next 2 years.
    o “Conversations with our Chair” session was held on Friday with trustees to allow for an open discussion around the planned giving goals and how to get there.

Chancellor’s Report—Henry T. Yang

  • Thanked Chair Richard Breaux and all trustees for their leadership and support.
    o Many of our trustees, as well as our campus community, were affected by December’s Thomas fire and January’s debris flow.
Our collective response reflected the commitment of everyone at UC Santa Barbara to supporting one another.

The Red Cross emergency shelter at our Multi Activity Court (MAC) housed and fed hundreds of evacuees during the Thomas Fire.

An emergency fund was established, and UCSB reimbursed students, faculty, and staff for daily commutes while US 101 is shut down.

Many staff, students, and faculty worked long hours, opened their homes to evacuees, and volunteered their time.

Transitions on Campus

Welcomed Dr. Charles Hale, formerly of University of Texas at Austin, who joined us January 1 as our SAGE Sara Miller McCune Dean of Social Sciences.

Kristin Antelman, currently University Librarian at Caltech, will join us on April 1 as our next University Librarian; thanked our Acting University Librarian Alan Grosenheider.

In Memoriam

Professor Emeritus Joe Polchinski, our Pat and Joe Yzurdiaga Professor of Theoretical Physics, passed away on February 2; among many honors in his distinguished career, he had recently been awarded the 2017 Breakthrough Prize in Fundamental Physics, a $3-million prize shared with two other physicists for transformative advances in quantum field theory, string theory, and quantum gravity.

Student Updates

Final Fall 2017 Enrollment

- 81,832 freshman applications received; 98,674 total
- Freshman class: 4,538
  - Average GPA: 4.08; average SAT: 1911
  - Underrepresented minorities: 35%
  - First-generation: 38%
- Transfers: 2,206
- Among our freshman class, 83% were from California and 17% were from out of state and around the globe.
- Fall 2017, undergraduate nonresident enrollment percentages at UCSB were: 16.2% of undergraduate non-residents, 4,060 students; total undergraduate enrollment 25,057.

Preliminary Fall 2018 Applications

- Freshman applications: 92,288 (up 12.8% from last year).
  - 48% with GPA of 4.0 or higher (3.90 average, up from 3.86 last year).
  - 30% underrepresented minorities
  - 34% first-generation
  - California applicants: 66,953 (73%); out-of-state applicants: 9,679 (10%); International applicants: 15,656 (17%).
- Transfer applications: 17,782
- The Student Loan Report ranked top 250 public schools for freshman financial aid where 7 of top ten were UC campuses; UC Santa Barbara was at #4 with $20,526 in aid.

2018 Regional Receptions
- Washington, D.C. (March 3), New York City (March 4), Costa Mesa (March 10), Los Angeles (March 11), San Jose (March 18).
- Spring Insight Open House will be held Saturday, April 14.

**Campus Updates & Highlights**

- November inauguration of the Blum Center for Global Poverty Alleviation and Sustainable Development Center with Robert Reich and Director Alice O’Connor.
- This week, Professor of Communication Joseph Walther gave his inaugural lecture as our Bertelsen Presidential Chair in Information Technology and Society, established by trustee Mark ('66) and Susan ('67) Bertelsen. Thank you to the Bertelsens, and to President Napolitano.
- KITP Permanent Member and Professor of Physics Leon Balents named Pat and Joe Yzurdiaga Chair in Theoretical Physics.
- At Breakthrough Prize ceremony on December 3 – the “Oscars of Science”, Assistant Professor of Physics Andrea Young received the New Horizons in Physics Prize.
- 2017 Fellows of the American Association for the Advancement of Science: Professor of Geography Keith Clarke, Professor of Sociology; Noah Friedkin, Harriman Professor of Neuroscience Research; Ken Kosik, Professor of Psychological and Brain Sciences; Diane Mackie, Professor of Psychological and Brain Sciences; Brenda Major, Duggan Professor of MLPS Denise Montell.
- 2018 Fellows of the Institute of Electrical and Electronics Engineers: Professor Li-C. Wang; Professor Clint Schow; Professor Giovanni Vigna.
- Professor of Electrical and Computer Engineering Daniel Blumenthal named 2017 Fellow of the National Academy of Inventors.
- Professor Shuji Nakamura selected winner in Lifetime Achievement category of Abu Dhabi’s 2018 Zayed Future Energy Prize.
- Researchers B.S. Manjunath (PI), Tresa Pollock (co-PI), and Robert Miller (co-PI) received $3.4-million grant from NSF to improve scientific image processing.
- ALCOA Professor of Materials Tresa Pollock received three awards from The Minerals, Metals & Materials Society for outstanding long-term contributions to the field and for service to the professional society.
- Dr. Diba Mirza in Computer Science and Dr. Tyler Susko Mechanical Engineering received Northrop Grumman Excellence in Teaching Award.
- UC Santa Barbara play “A’ Train” took top prize of Best Production of the Year at 2017 United Solo Awards, the world’s largest solo theater festival. Congratulated Professors Anne Torsiglieri and Risa Brainin.
- November 9th cover story in the Independent: “UCSB has the distinction of hosting the only Bachelor of Fine Arts program in theater and dance offered by the University of California.” Congratulated all of our Theater and Dance supporters and faculty.
- Ph.D. student in mathematics Nancy Scherich took first place in “Dance Your Ph.D.” competition, sponsored by Science magazine and the American Association for the Advancement of Science.

- UCSB Reads 2018, January 16, we helped hand out free *Lab Girl* books to our students; the author, Hope Jahren, will give a free lecture April 3.
• UCSB Alumni Day of Service, February 24, our Alumni Association hosted the First Annual UCSB Alumni Day of Service, bringing together Gauchos worldwide to use our talents, skills, and time to care for others.
• All Gaacho Reunion takes place April 26-29, 2018.
• Arts & Lectures Benefit Event with Anthony Bourdain takes place on May 9.
• 2018-2019 Governor’s Proposed State Budget
  o 3% base budget adjustment of $92.1 million in State General Funds (based upon a prior agreement, UC had expected a 4% increase).
  o UCOP and UC Path are separate line items and are funded at FY 2017-18 levels.
  o Budget assumes UC retains $50 million that was made conditional in FY 2017-19 budget, following state audit.
  o No enrollment growth funding for undergraduate or graduate students.
  o No funding for deferred maintenance.
• Welcome reception for the 2018 Legislative Session was held on February 7.
• Isla Vista Update
  o Quiet Halloween; “It appears Isla Vista Halloween celebration has given up the ghost,” Noozhawk; “Halloween weekend 2017 “Uneventful” in Isla Vista, law enforcement drops,” Daily Nexus.
  o Yearly dramatic drops in crowd estimates, arrests, citations and medical transports.
  o Launched in October, our Community Service Organization set up permanent operations in IV, with safety stations and escort services on weekend nights.
  o Planning is underway for Deltopia 2018, anticipated for Saturday, April 7; we expect to build upon the progress we made over the past few years.
• Appreciations
  o Dangermond Endowed Chair, Jack and Laura Dangermond, who support an endowed chair in Geography, established $1-million Endowed Chair in Conservation, in connection with $165-million donation to The Nature Conservancy to purchase 24,000-acre Bixby Ranch at Point Conception.
  o Trustee Betty Elings Wells (H’10), $1.05M to support the Betty Wells Marine Outreach Initiative Program at our Marine Science Institute, the Betty Wells REEF Capital Fund, and a Student Philanthropy Endowment to assist student philanthropy efforts of UCSB First.
  o Trustee Bob (’66) and Trish Duggan, $1M, special thank you for the emergency gift funds to assist our faculty, students, and staff commuting from the south during the Highway 101 closure.
  o Trustee Bill (’68) and Janet Dinsmore, $1M Legacy gift to our Technology Management Program in honor of their son Scott Dinsmore (’04) and his passion for entrepreneurship and proactive career planning.
  o Trustee John (’75) and Jody Arnhold, $735,000 to fund Phase II of the Arnhold Innovative Teaching and Learning Initiative, 10 interdisciplinary team-taught courses, helping to create a new model for teaching and learning across disciplines.
  o Trustee Duncan (H’09) and Suzanne (’70) Mellichamp, $500,000 to support the Mellichamp Endowed Chair in Systems Engineering.
  o Trustee Gary (’69, ’72) and Sue Wilcox (’70, ’72, ’75), $250,000 for the Wilcox New Venture Incubator space on the first floor of Mosher Alumni House.
Trustee Marilyn Lee ('69) and Harvey Schneider $100,000 and Sandy Otellini, $150,000 for a founding endowment for the American Presidency Project, which was recently awarded the 2017 Richard E. Neustadt Award for Best Reference Work on the Presidency.

Trustee Steve ('63) and Barbara Mendell for generously funding the Mendell Prize in Political Science through an irrevocable bequest.

The Andrew W. Mellon Foundation, $1.325M grants for Professor Jeremy Douglass’s research project on WhatEvery1Says through our Interdisciplinary Humanities Center, and for Professors Javiera Barandiaran and Mona Damluji’s research project on Energy Justice in Global Perspective, through our Institute for Social, Behavioral and Economic Research.

King Abdulaziz City for Science & Technology (KACST), $901.528 KACST Center of Excellence, Department of Materials.

Richard E. Rainwater and the Rainwater Charitable Foundation, $710,000 grants for tau-related research by Ken Kosik, Harriman Chair in Neuroscience Research, and Songi Han, Professor of Chemistry & Biochemistry.

Catena Foundation, $648,561 for the Catena Foundation Sustainable Water Market Program, 7th Cohort, at our Bren School.

Charles Munger, $500,000 to support the Munger Unrestricted Fund at our Kavli Institute for Theoretical Physics.

Sara Miller McCune and SAGE Publishing, $500,000 to support the Sara Miller McCune University Library Innovation Fund, the Sara Miller McCune Arts & Lectures Support Fund, the SAGE Center for the Study of the Mind Endowment, and the Sara Miller McCune Priority Needs Fund.

Waitt Foundation, $500,000 grant for the Sustainable Fisheries Group, sustainable ocean solutions through rights-based management at our Marine Science Institute.

Richard and Noelle Wolf, $420,000 to support our Carsey-Wolf Center Programming and Staff Support Fund.

Professors Charles Bazerman and Shirley Geok-Lin Lim, $322,800 for the Charles Bazerman Faculty Fellowship and the Bazerman Fund in our Writing Program.

Samuel Tokuyama ('69), $173,721 to support the John Tokuyama Memorial Fellowship Endowment in Chemistry & Biochemistry.

Michael ('87) and Catherine Byron, $165,200 to support the Michael J. Byron Business Economics Fund and the Michael J. Byron Fund for Student Excellence in Economics, and the Dean’s Social Sciences Initiative.

Special thanks to the Santa Ynez Band of Chumash Indians Foundation and a collective of nine additional donors, total $1.6M, who have come together to light up the baseball field.

Special Report: “Investing for the Long Term”

Introduction – Chancellor Henry T. Yang

Speaker – Jagdeep Singh Bachher, Chief Financial Officer and Vice President of Investments

Jagdeep provided an overview of the culture, team and products managed at the UC investments office.
He discussed the endowment, which the trustees have selected to invest the assets of the UCSB Foundation that stand at $197.4 Million as of December 31, 2017; other endowment assets managed in the Regents GEP for UCSB are $140.3 Million.

Jagdeep reviewed performance, asset and risk allocation of GEP.

Open discussion with trustees.

Panel: “The Thomas Fire and its After Effects – A Natural Laboratory for Environmental Science”

Introduction – Chancellor Henry T. Yang

Panel Participants:
Ralph Archuleta, Professor Emeritus, Department of Earth Science, Ed Keller, Professor of Surface Processes, Environmental Geology, Department of Earth Science and the Environmental Studies Program, Dave Valentine, Professor of Earth Science and Biology, Department of Earth Science and Marine Science Institute, University Trustee, UC Santa Barbara Foundation, Academic Senate.

Trustee Q&A

Meeting Adjourned—Chair, Richard Breaux

• At the conclusion of the business and special reports part of the meeting, the chair made a motion to adjourn. Trustees had the option to go to the breakouts and lunch.
• Motion was approved.

The 134th Meeting of the Board of trustees was adjourned at 11:55 a.m.

Optional Breakout Sessions:

Breakout A:
“The College of Creative Studies: 50 Years of radically curious students focusing on research and creative activities”, featuring Kathy Foltz, Interim Dean, College of Creative Studies, and several CCS students.

Breakout B:
“Making Science, Engineering, and Entrepreneurship more inclusive: How the Technology Management Program is inspiring the next generation of innovative, entrepreneurial leaders”, featuring Kyle Lewis, Chair and Professor, Technology Management.