UC SANTA BARBARA FOUNDATION

MINUTES
140th MEETING OF THE BOARD OF TRUSTEES
UC SANTA BARBARA FOUNDATION
Saturday, February 22, 2020
Corwin Pavilion

A meeting of the Trustees of the UC Santa Barbara Foundation was held on Saturday, February 22, 2020 in Corwin Pavilion at the University of California, Santa Barbara, pursuant to the notice specified in the bylaws.

Trustees Attending:
Janet Alpert
John Arnhold
Barrie Bergman
Ed Birch
Henning Bohn
Paula Bruce
Dan Bumham
Steve Cooper
Rafael Costas, Jr.
Len DeBenedictis
Deanna Dehlsen
Linda La Kretz Duttenhaver
Glenn Duval
Gary Erickson
John Gerngross
Marc Grossman
Norm Habermann
Judith Hopkinson
Pete Jordano
Lori Konsker
Jack Krouskup
Marilyn Lee
David Marshall
Kathy McKeer
Duncan Mellichamp
Steve Mendell
Louise Pahl
Conner Rehage
Lady Leslie Ridley-Tree
Rick Ryu
Mark Schwartz
Alison Sir
Phil Spector
Judith Stapelmann
Mike Stewart
Susan Tai
James Taylor
George Thurlow
Christian Treitler
Claudia Webster
Betty Elings Wells
Phil White
Gary Wilcox
Susan Worster
Henry T. Yang
Huican Zhu

Trustees Not Attending:
David Adishian
Sarah Argyropoulos
Richard Auhll
Bob Ballard
Laurie Bentson Kauth
Mark Bertelsen
Richard Breaux
Gwen Brown
Marcy Casey
Michael Citron
Beverly Colgate
Ann Cady Cooper
Elizabeth Gabler
Fred Gluck
Gus Gurley
Eva Haller
Roy Hardiman
Roger Haughton
David Henke
João Hespanha
George Holbrook, Jr.
Blair Hull
Packy Jones
Michael Koch
Darryl McCall
Christopher Newfield
Alex Pananides
Ceil Pulitzer
Diana Raab
Ken Slaught
Cierra Raine Sorin
Fredric Steck
Anne Smith Towbes
Howard Wenger
Bruce Wilcox
Dick Williams
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<td><strong>Special Guests &amp; Speakers:</strong></td>
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<td>Lizbet Alvarez, student</td>
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<td>Charles Hale</td>
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<td>Kristin Antelman</td>
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<td>Daisy Bautista, student</td>
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<td>Deepika Chandrashekar</td>
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<td>Carla D’Antonio</td>
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<td>Skylar Leak, student</td>
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<td>Daniel Elkin, music</td>
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<td>Gamy Mac Pherson</td>
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<td>Gretchen Falvo</td>
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<td>Ian Macadam-Somer, music</td>
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Chair’s Opening—Betty Elings Wells
- The chair called the meeting to order at 9:08 a.m.
  - Thank you to the morning musicians: Daniel Elkin, Kai Kopecky, and Ian Macadam-Somer.
  - Highlighted Thursday night trustee event at the Bio Engineering Building and lab tours and
  - Thanked trustees for hosting the Friday night Lancaster Society Reception at The Club at UC Santa Barbara.
- Welcomed new Trustee to her first meeting, Lori Konsker (’90).
- Student Advantage Initiative Update on behalf of Chair – Gary Erickson
  - Goal is to raise $12.5M annually, $25M over two years for need and merit scholarships, graduate fellowships, awards, internships and other student opportunities; raised $8.2M to date.
  - Goal for trustees is $2M annually, $4M over two years, with a stretch goal of $5M; raised $1.3M to date.
- Goal to better integrate the Development Committee support of fundraising efforts into the full Trustee Board.
- Promise Scholars: Last board meeting the chair was so inspired by our Promise Scholars breakout session that she personally made a $500,000 commitment and wanted to share with all trustees how impressive this program and students are.
  - Brief introduction of program by Holly Roose, Promise Scholars Program Director.
    - Program start in 2015 with 124 students entering the program, now 500 students for 2019-2020.
    - Families with an income of $25,000/year; ~90% are first generation at college; majority are underrepresented in higher education.
    - Established to recognize talented, incoming undergraduates who have demonstrated significant potential to embark on a journey of rigorous academics, cutting-edge research, and student leadership.
    - Currently the promise includes a minimum of $120,000 in grants and scholarships for incoming freshman students over their four years at UCSB, and $60,000 for transfer students over their two years at UCSB.
    - Most importantly, the UCSB Promise Scholar Program allows students and their families to plan for their total time at UCSB, rather than year-by-year like traditional financial aid programs.
  - Promise Scholar Students Introduced: Daisy Bautista, Lizbet Alvarez, Jacob Rodriguez.

Business Meeting/Action Items
- The minutes of the October 26, 2019 meeting were approved by the full board.

- Nominations Committee
  - The Nominations Committee did not give a report; a future call is taking place for committee work.
• **Investment, Finance & Audit Committees** - Christian Treitler  
  o Investment Committee Resolutions:  
    ▪ Return of 18.9% last year; $263M for the endowment.  
    ▪ Approval of Endorsement of Documents and Signature Authority on all Investment, Banking, Financial Services, Trust and Custodial Accounts.  
    ▪ Approval of resolution to give Investment committee fiduciary responsibility of investments.  
    ▪ The resolutions presented were approved by a vote of the full board.  
  o Finance Committee Resolutions:  
    ▪ Approval of Endorsement of Documents and Signature Authority on Brokerage and Bank Accounts.  
    ▪ Approval of Compliance with University Policy.  
    ▪ Endowment Recovery fee will be assessed at 45 basis points.  
    ▪ Endowment Pay-Out Rate at 4% of 60 months moving average for FY 20/21.  
    ▪ Approval of Endorsement of Documents and Signature Authority on the Acceptance and Sale of Donations of Real Property.  
    ▪ The resolutions presented were approved by a vote of the full board.  
  o Audit Committee:  
    ▪ Tax returns sent to all trustees for review.  
    ▪ The actions of the committees on the tax return was approved by the full board.  

• **Development & Donor Relations Committee** - Paula Bruice and Gary Erickson  
  o Sub-group the Classroom Building - Paula Bruice  
    ▪ Discussed name of building, layout of classrooms and meeting areas, and price of naming opportunities.  
  o Sub-group Sage Center Brain Research Initiative - Gary Erickson  
    ▪ Researchers from different departments contribute diverse perspectives on questions in cognitive science.  
    ▪ Sage Corporation has supported for the last ten years and now we in need for further fundraising to support these students.  

**Executive Director's Report** - Chris Pizzinat  
- Fundraising Highlights:  
  o Fundraising for fiscal year, $73.2M raised to date.  
- Leadership Gift Highlights:  
  o $10M College of Engineering gift (endowed funding) for faculty recruitment and retention from Dr. Robert & Victoria Mehrabian.  
  o $8.2M grant for the River Plastics Project at the Benioff Ocean Initiative ($4.1M from the Coca-Cola Foundation and a matching $4.1M gift from Marc & Lynne Benioff).  
  o $3M in unrestricted support from Bob & Trish Duggan.  
  o $3M bequest from the Russel Behm estate to support undergrad scholarships at the College of Engineering.  
- Chair Initiatives:  
  o 1) Student Advantage Initiative: goal to $25M in two years and $4M from trustees to support undergraduate scholarships and graduate fellowships,
including need and merit-based scholarships, fellowships, awards and internships.
  - $8.2M in student support towards two year goal of $25M.
  - $1.3M Trustee student support towards two year goal of $4M.
• Planned Giving:
  o New Planned Giving ad-hoc committee, led by Steve Mendell.
  o Planned gifts / estate gifts play an increasing role in our overall fundraising.
  o Over $4M in estate gifts received Fiscal Year 2019-20.
  o Estimated $150M in committed planned gifts, both irrevocable and revocable, in our future pipeline.
  o 85 new Legacy Circle commitments within the last three years; total membership now at 321, including 25 Trustees.
• Give Day: April 16, 2020 - a digital event to celebrate what it means to be a Gaucho, to support UC Santa Barbara.
• Special welcome to past board chair, Lady Leslie Ridley-Tree in attendance.

Chancellor’s Report—Henry T. Yang
• Remarks:
  o Thank you to Betty Elings Wells for serving as chair and to all trustees.
  o In memoriam: Dr. Barbara Uehling Charlton, Chancellor of UC Santa Barbara from 1987 to 1994, passed away on January 2, 2020. She was the first woman chancellor in the UC system. She emphasized diversity and academic excellence, and is credited with the development of the campus’s first 15-year Long Range Development Plan.

• Transitions on Campus:
  o UC Santa Barbara Foundation Update:
    ▪ Beverly Colgate will be transitioning from her role as Associate Vice Chancellor for Development and Executive Director of the Foundation. Her new role will focus on providing leadership for our planning efforts around our next major fundraising campaign.
    ▪ Thanks to Chris Pizzinat for providing interim leadership.
    ▪ Christian Treitler has been appointed Chief Financial Officer for the Foundation.
  o Office of Black Student Development: Dr. Dahlia Hylton joined our campus last month as director of our new Office of Black Student Development.
  o Capps Center welcomes new director: The Walter H. Capps Center for the Study of Ethics, Religion, and Public Life welcomes Dr. Greg Johnson.
  o Announcement in January 2020, the formation of the Master Circulation Plan Committee to develop a master plan for vehicle, bicycle, and pedestrian circulation systems on our campus.
  o Announcement in December 2019, the formation of the Police Advisory Board that will work collaboratively to enhance communication between the police department and the campus community, and to address issues involving the safety and well-being of our students, staff, and faculty.

• Student Updates:
  o Fall 2020 Applications:
    ▪ 90,944 first-year applicants (93,342 last year).
    ▪ Average GPA: 3.98 (53% have 4.0 or higher).
    ▪ California residents: 63,151 (69%).
- Domestic nonresidents: 11,133 (12%).
- International nonresidents: 16,660 (18%).
- Underrepresented minorities: 25,519 (28%).
- First-generation: 27,946 (31%).
- 18,929 transfer applicants (18,367 last year).

- 1995 – 18,291 applications.
- 2020 – 90,944 applications.

Fall 2019 Undergraduate Nonresident Enrollment.
- Percentage of undergraduate non-residents: 18.4%.
- Number of undergraduate non-residents: 4,307.
- Total undergraduate enrollment: 23,349.

2020 Regional Receptions: New York, March 1; San Jose, March 7; Orange County, March 14; Los Angeles, March 15.

UCSB Open House (Spring Insight): Campus-wide event welcoming admitted students, prospective students, and their families to campus is scheduled for Saturday, April 18, 2020.

Campus updates and highlights:
- February 3rd, 2020, UC Academic Council’s Standardized Testing Task Force released report recommending the continued use of SAT and ACT as an admission requirement for now. UC Board of Regents is set to vote on the issue in May, 2020.
- Diversity Rankings:
  - UC Santa Barbara is “one of the twenty most diverse colleges in the United States,” according to U.S. Department of Education data published by 24/7 Wall St on February 13, 2020.
  - UC Santa Barbara ranks among the Top 10 for share of Pell grant recipients (36%), according to February 19, 2020 report by national American Talent Initiative to enroll more low- and moderate-income students across the U.S. by 2025.
- Quantum Supremacy: John Martinis.
  - Nature’s 10 – Ten People who mattered in science in 2019: John Martinis, Susan and Bruce Worster Professor.
  - A physicist led Google’s first demonstration of a quantum computer that could outperform conventional machines.
  - Add Michael Friedman & Microsoft quantum details?
- State Senator Anthony Portantino visited our campus in November 2019, speaking to two of our political science classes.
- American Association for the Advancement of Science: Congratulations to our nine fellows: Maria Charles, Robert Odette, Yuan Xie, Thuc-Quyen Nguyen, Elizabeth Belding, Cheryl Briggs, David Valentine (Robert M. Norris Presidential Professor of Earth Science), Alan Murray, Hugo Loaiciga.
- 2020 Award for the Industrial Application of Science: Nobel Laureate Shuji Nakamura received the National Academy of Sciences award, which “recognizes applications in industry of significant achievements in science.”
- 2020 Cox-Johnson-Frazier Award: Professor of Black Studies Vilna Bashi Treitler receives award from the American Sociological Association in recognition of her “service to social justice, with an eye toward advancing the status of disadvantaged populations.” Her book “The
Ethnic Project” has also been named to the Zora Canon, a list of the 100 best books ever written by an African American woman.

- Optical Society of America C.E.K. Mees Medal: Professor of Electrical and Computer Engineering Daniel Blumenthal is honored for his innovations in ultra low-loss photonic integrated circuits and their applications.
- Fellows of National Academy of Inventors: Professor of Materials Michael Chabinyc and Professor of Electrical and Computer Engineering Sanjit Mitra.
- Fellows of Association for Computing Machinery: Professor of Computer Science Giovanni Vigna and Professor of Electrical & Computer Engineering Yuan Xie.
- Sir Anthony Cheetham: Research Professor Anthony Cheetham, founding director of MRL, will be knighted for contributions to material chemistry and global outreach.
- C.R. Rao Lifetime Achievement Award: Distinguished Professor of Statistics Sreenivasa Rao Jammalamadaka receives award from Indian Society for Probability and Statistics “for his pioneering contributions to statistical theory and applications.”
- 2019 Claes Nobel World Betterment Award: Professor Emeritus of Art Richard Ross receives award from the National Society of High School Scholars in recognition of his work documenting incarcerated youth.
- NSF Early CAREER Award: Assistant Professor of Mechanical Engineering Elliot Hawkes is awarded $600,000 to design new robots for potentially life-saving applications.
- Air Force Young Investigator Award: Assistant Professor of Electrical and Computer Engineering Galan Moody receives $450,000 over three years to support his work in quantum computing.
- NEH Faculty Fellowship: Assistant Professor of Film & Media Studies Mona Damluji receives $60,000 award for her book project “Pipeline Cinema.”
- 70th Annual Goleta’s Finest Award Ceremony: Professor JoAnn Kuchera-Morin and our AlloSphere colleagues receive the 2019 Innovation Award.
- UCSB Dance Company 30th Anniversary: To celebrate, our UCSB Dance Company has scheduled a 2020 anniversary tour from April 11- May 4 –12, including performances in six countries.
- 2020 Santa Barbara International Film Festival: Student films “The Dumpling King” and “Mother of Chernobyl” screened last month at the film festival.
- UC Santa Barbara All Gauchos Reunion takes place on April 23-26, 2020.

- 2020-21 Governor’s Proposed State Budget for UC:
  - 5% increase of $217.7 million in ongoing State General Fund.
  - $55.3 million in one-time funds:
    - $50 million to UC Davis for grant program for animal shelters.
    - $4 million to support degree and certificate completion programs at UC extension centers.
    - $1.3 million to develop a UC Subject Matter Project in computer science.
  - If 2020 Bond Act on March 3rd ballot is approved, $2 billion would be allocated to support UC for deferred maintenance.
  - “These investments are provided with the expectation that UC will continue to focus on maintaining college affordability, increasing student
access, improving timely degree completion, and reducing achievement gaps.”

- **Isla Vista Update:**
  - 2019 Halloween concert with DJ Mustard.
  - Halloween Arrests and Citations: 2013-2019: the Santa Barbara County Sheriff’s Office states “The overall statistics seem to be following the recent past and reflected a continued downward trend in attendance and criminal activity.”
  - Deltopia: Planning is underway for Deltopia 2020, anticipated for Saturday, April 4. Our Student Affairs colleagues are partnering with the IV Community Services District - and SBCC - to move UCSB’s SunFest from Storke Plaza to Isla Vista, providing an alternative event for students.

- **Appreciations:**
  - Marc and Lynne Benioff - $4.18M pledge and The Coca-Cola Foundation - $4.18M pledge for the Benioff Ocean Initiative River Plastics Project.
  - Russel Behm Estate - $3.1M bequest to support the Russel Behm Scholarship Fund for undergraduates in the College of Engineering.
  - Gordon and Betty Moore Foundation - $2M grant to support the research of KITP permanent member Boris Shraiman.
  - Anonymous - $1M commitment to establish the Jules Zimmer Dean’s Chair in our Gevirtz Graduate School of Education.
  - W.M. Keck Foundation - $1M grant to support the research of Professors Omar Saleh and Enoch Yeung at our Institute for Collaborative Biotechnologies.
  - Alibaba Group - $919,967 corporate gift to support the Alibaba Fund for Domain Specific Accelerator Research in our Department of Electrical & Computer Engineering and Department of Computer Science.
  - Zegar Family Foundation, Trustee Chuck and Merryl Zegar - $853,846 grant to support research projects at the Dangermond Preserve in collaboration with The Nature Conservancy and Bren School Dean Steve Gaines, Professor Kelly Caylor, Professor Scott Jasechko.
  - Waitt Foundation - $689,919 grant to support the research of project scientist Will McClintock at our Marine Science Institute.
  - Trustee Chair Betty Elings Wells (H’10) - $508,377 gift to support the Promise Scholars.
  - Investment group of Santa Barbara - $500,000 gift to support the Investment Group of Santa Barbara Data Science and Data Analytics Initiative.
  - Charles T. Munger - $500,000 gift to support KITP’s Visiting Scientists Program.
  - The David and Lucile Packard Foundation - $425,256 grant to support the work of research biologist Jenn Caselle in our Marine Science Institute.
  - Estate of Donn Bernstein (H’79) - $401,710 bequest to support the Jim and Cheryl Barbar Living Scholar Fund in Athletics. Donn Bernstein, UC Santa Barbara’s first sports information director, passed away in October 2019.
John Templeton Foundation - $325,672 grant to support the research of Assistant Professor of Religious Studies Joseph Blankholm at our Interdisciplinary Humanities Center.

Applied Materials Inc. - $325,000 pledge to support Applied Materials projects at SSLEEC.

The Simons Foundation - $300,000 grant to support the research of Professor of Physics Don Marolf.

John Douglas French Alzheimer’s Foundation Matching Challenge - Commitment of up to $1 million to create a new endowment for Alzheimer’s research at UC Santa Barbara, $440,000 raised to date thanks to Trustees Jan Alpert and Karen Coyne for their generous commitments.

Blair and Cynthia Hull and former Trustee Sara Miller McCune for sponsoring Dr. Anita Hill’s visit to campus. A dinner for the Social Sciences’ Feminist Futures Initiative was followed by Dr. Hill’s lecture "From Social Movement to Social Impact: Putting an End to Sexual Harassment."

**Key Note Presentations:** Henry T. Yang

**Guest Speaker: “Building a Movement, 50th Year of Environmental Studies at UC Santa Barbara”**

Introduction – Pierre Wiltzius, Executive Dean, College of Letters and Science and Susan & Bruce Worster Dean of Science

Carla D’Antonio, Schuyler Professor of Environmental Studies; and David Pellow, Dehlsen Professor of Environmental Studies and Chair, Environmental Studies Program

Trustee Q&A

**Guest Speaker: “UCSB Library: A Center for Knowledge, Culture and Community”**

Introduction – Pierre Wiltzius, Executive Dean, College of Letters and Science and Susan & Bruce Worster Dean of Science

University Librarian, Kristin Antelman

Trustee Q&A

**Meeting Adjourned**—Chair, Betty Elings Wells

- The chair made a motion to adjourn.
- Motion was approved.
- Trustees had the option to go to the breakouts and lunch.

The 140th Meeting of the Board of trustees was adjourned at 11:31 a.m.

**Breakout Sessions:**

**Breakout A: “Bridging First-Gen UCSB Students into the STEM Workforce”**
Featuring – Micaela Morgan, K-12 Program Director, MESA (College Prep & University) & Destination College Advising Corps Programs, and students.

**Breakout B: “UC Santa Barbara’s Commitment to our Nation’s Student Veterans and the ROTC”**

Featuring – Lieutenant Colonel Travis Buehner Chair, Department of Military Science, Coby W. Dillard, MA-HSC, CMCC Coordinator, Veterans and Military Service, and students.

Introduction by Trustee Ambassador Marc Grossman.